



**OZO**<sup>®</sup>  
school of design

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# AI-INTEGRATED MOTION GRAPHIC & VIDEO EDITING

Course Duration- 6Months

Learn how dynamic design and cinematic timing work together to unleash the power of visual storytelling. In order to produce high-quality video content, you will learn how to seamlessly edit and turn static elements into powerful animations in this course. You will acquire the technical advantage required to command attention in a world that prioritizes video, from slick brand promotions to captivating digital effects.

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## Motion Designer!

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# About the Course

OZO EDUCATION is the premier hub for mastering Motion Graphics and Video Editing. Our curriculum provides a deep dive into cinematic storytelling, dynamic animation, and the technical mastery of industry-standard tools like After Effects and Premiere Pro.

Our training bridges the gap between static design and rhythmic movement. By working on high-impact projects and professional post-production workflows, we empower students to craft compelling visual narratives that define the future of digital media and film



## Job Role

- Motion Graphics Designer
- 2D/3D Animator
- Broadcast Designer
- Composer
- Video Editor
- Colorist
- Art Director
- Creative Director
- Video Content Strategist
- Multimedia Specialist
- Post-Production Supervisor













# WHAT YOU WILL LEARN

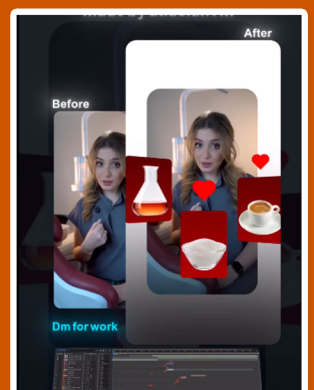
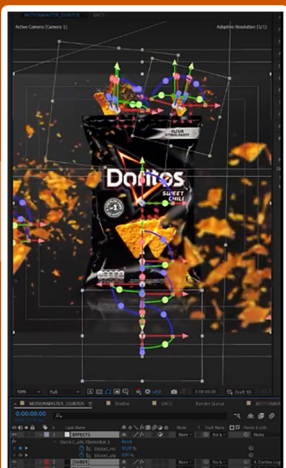
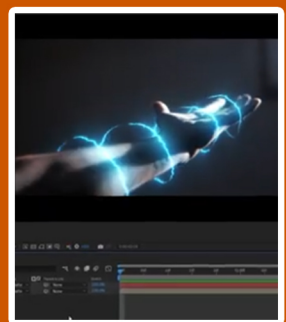
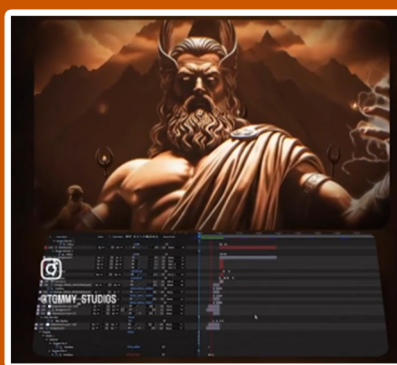
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- Video Editing Tools
- Motion Graphics Principles
- Cinematic Storytelling
- Color Grading & Correction
- Visual Effects (VFX)
- Audio Post-Production
- Keyframing & Animation
- Digital & Broadcast Media
- Green Screen & Compositing
- 3D Elements in Motion
- Social Media Video Strategy
- Portfolio Development

**This course covers several unique and vital concepts such as:**

- ▶ **Advanced Animation:** Animating Vector Shapes, Masking, and Title Presets.
- ▶ **Commercial Production:** Social Media Ads, Product Demos, and Television Graphics.
- ▶ **Technical Visual Effects:** Chroma Keying, Background Effects, and 2.5D Environments.
- ▶ **Logo Specialization:** Stylized Logo Animation and 3D Logo Posts.
- ▶ **Pro Plugin Mastery:** Animation Composer, Element 3D, and Saber.
- ▶ **Ai Tools:** Image and Video Generating

-  Adobe Photoshop
-  Adobe Illustrator
-  Adobe Indesign
-  Adobe Premiere Pro
-  Adobe After Effects
-  ChatGPT
-  Gemini Veo3
-  Freepik
-  Kling AI
-  Grok



# Valuable Information Regarding

- ▶ **Pre-Course Clarity:** Receive the detailed syllabus and schedule upfront. An induction session with our Head of Training will outline course expectations and exciting career pathways.
- ▶ **Interactive Learning Environment:** Our methodology prioritizes deep understanding through a blend of theory and hands-on practice, fostered by continuous two-way communication.
- ▶ **Project-Driven Expertise:** Move swiftly from learning to doing. Live projects begin right after foundational training, culminating in a high-quality portfolio piece by course completion.
- ▶ **Comprehensive Career Support:** We prepare you for the job market with interpersonal skills workshops, mock interviews conducted by our leadership team, and dedicated placement assistance, including personalized resume forwarding to our network of companies.
- ▶ **Supportive & Flexible:** Our program features a transparent fee structure with a stress-free, 0% EMI installment option.



# YOUR CAREER

We bridge the gap between talent and opportunity. Our placement cell combines cutting-edge technology with a user-friendly approach to simplify the job application process. Using advanced algorithms, we prioritize and highlight the most qualified candidates, ensuring a perfect match between job seekers and employers

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## WHAT WE PROVIDE

### 1. CAREER FOUNDATIONS

- Introduction & Self-Assessment
- Exploring Career Options
- Self-Awareness & Personal Branding

### 2. JOB SEARCH MASTERY

- Job Search Strategies & Tools
- Interview Preparation
- Professionalism & Workplace Etiquette

### 3. SKILLS FOR SUCCESS

- Communication Skills
- Career Development & Continuous Learning
- Additional Professional Considerations



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# Students @OZO Life



# OUR SUCCESS STORIES...



VIJEESH  
(Kochi)



HASIF  
(Maldives)



UMMU HAMEEDHA  
(Kannur)



SHIHAB  
(Dubai)



ANJANA  
(Bangalore)



VISHNU  
(Kochi)



NAKUL  
(Kodungallur)



MALAVIKA  
(Kodungallur)



RAHUL  
(Kochi)



NOURIN  
(Kochi)



ADHERASH  
(Dubai)



AJILA  
(Mathilakam)



BIBIN  
(Dubai)



NAVYA  
(Thrissur)



SALMAN  
(Thrissur)



JIFFIN  
(Kochi)



ASAB  
(Kalamasseri)



ALEX  
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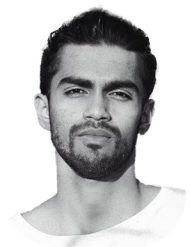
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SALIH



NAJIL  
(Coimbatore)



ARYA  
(THRISSUR)



THANSIH



SEBIN



AKSHAY

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**OZO**  
school of design

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Konathukunnu-Thrissur

[www.ozoschoolofdesign.com](http://www.ozoschoolofdesign.com)